

Pre-Bid Queries for “EOI for Empanelment of Marketing Agency for Influencer Campaigns”

Tender No: 5236/Pubcity/MPTB/2024System no. 2024_MPTB_369522

13th September, 2024

S. No	EOI Clause no and Page no.	Clause as stated in EOI	Query/Remark	Query Response
1)	Point No 6 (2)	The Total turnover for last 3 years (i.e. FY 2021-22 2022-23, 2022-23) shall be minimum Rs. 2.00 Crore (Two Crore) (CA Certificate containing valid UDIN to be submitted).	The Total turnover for last 3 years (i.e. FY 2021-22 2022-23, 2022-23) shall be minimum Rs. 2.00 Crore (Two Crore) The agency registered under MSME should be granted a relaxation in the turnover criteria	No change
2)	Point No 6 (6)	Consortium shall be allowed.	The EOI indicates that a consortium is allowed, but we were informed by your department today that a Joint Venture (consortium) is not permitted for this tender. We are Smriti Television Media & Films Pvt. Ltd. , an empanelled agency with CBC, BECIL, PIB, and various other state agencies with nationwide operations since 1996, we specialize in multimedia marketing and digital activations through our associate digital marketing agency based in Gurugram.	Yes allowed, please refer EOI point no 6 (6)